

OLIMP INVEST

Olimp Invest provides 100% financing for the process of listing your company's shares on the stock exchange.

Olimp Invest provides 100% guarantee of your company being listed on the US or Canadian stock exchange.

Olimp Invest raises money for your projects from hundreds of thousands of investors all over the world.

<https://olimpinvestments.com>



Olimp Invest is for companies that require financing of their projects and that are interested in scaling their businesses around the world.

Olimp Invest has more than **15 years** of experience in listing companies on the US and Canadian stock exchanges and financing the companies that need to attract investments.



The activities of Olimp Invest can be divided into three parts:



▶ Providing money for public offering of shares, thereby fully financing the process of listing a company on the US or Canadian stock exchange.

▶ Personally, investing in promising projects and attracting hundreds of thousands of investors from all over the world.

▶ Taking over the entire document workflow necessary for listing a company on the US or Canadian stock exchange, thereby providing a 100% guarantee to partners.

The essence of the partnership with Olimp Invest is a guarantee that the team of specialists knows not only what to do but who to do it with.

Working with Olimp Invest, you get experienced, reliable and strategically important partners for a very long time.



This is what your company get working with Olimp Invest:

► **100% financing**

OF THE PROCESS OF LISTING ON THE US OR CANADIAN STOCK EXCHANGE

Olimp Invest 100% finances the placement of the company's shares on the US or Canadian stock exchange, thereby removing any risks associated with the company listing on the US or Canadian stock exchanges.

Olimp Invest has its own funds and invests them in your company.

Olimp Invest has everything necessary for the company to be listed on the US or Canadian stock exchange.

► **100% guarantee**

OF LISTING ON THE US OR CANADIAN STOCK EXCHANGE

Olimp Invest carefully examines the company that it is listing on the US or Canadian stock exchange, thereby giving additional guarantee to all the partners who participate in the process of listing the company on the US or Canadian stock exchange.

Olimp Invest successfully listed dozens of companies on the US or Canadian stock exchange and thanks to this, provides 100% guarantee of the listing of the company's shares on the US or Canadian stock exchange.

► **Attracting**

INVESTMENTS

Due to the fact that your company will be trading on the US or Canadian stock market, hundreds of thousands of investors around the world will be able buy your shares and thereby finance your company and your projects. This is the best way to raise finance without losing control over the company.

FUNDS AND INVESTORS

Olimp Invest is a perfect partner for a private investor or a fund, as it thoroughly researches a startup or a company, thereby giving the investor and the fund additional guarantee in selecting a company for investment.

Since **Olimp Invest** personally invests in the process of listing a company on the US or Canadian stock exchange and fully examines the company or a startup, there is more confidence in working with Olimp Invest.

Investors or funds will keep calm knowing that **Olimp Invest** personally invested money in the selected startup or company and controls the company's progress towards the goal.

Such partnership opens new investment opportunities in case the investor is fully confident in the partner, and all minimal risks are mutual.

It is necessary to clearly understand that **Olimp Invest** is guided by a long-term partnership based on its extensive experience in listing companies on the US or Canadian stock exchange.

STARTUPS

Olimp Invest provides startups with the essential basics for the growth of the company, namely financing the project, and also makes the company public, which gives the startup the opportunity to receive money from more than 100,000 investors around the world.

What is project financing by Olimp Invest?

Olimp Invest has its own capital, allocates investments to the needs of the company for the growth of a startup, thereby believing in it and supporting it at the very beginning of the way. **Working with Olimp Invest, the startup receives 100% financing to enter the US or Canadian Stock Exchange.**

What is a public company and why should a startup be public?

For a startup, this is a tremendous opportunity to raise funds for its project, since any investor around the world can buy the company's shares. This reason is very important to understand and realize that Olimp Invest can provide such an opportunity for a startup.

The publicity of the company is a turning point in the development of any company, and it is a truly gigantic step towards scaling up a startup and making itself known to the whole world. Olimp Invest provides such an opportunity.

Olimp Invest guarantees the company's listing on the US or Canadian stock exchange in the shortest period possible and at the same time fully covers the expenses. Such opportunities remove all risks from a startup and make Olimp Invest a strategic and long-term partner for a startup.

CORPORATIONS

Large private companies in most cases sooner or later decide to make their company public.

They need it for the big business to become global so the influence of the company is observed all over the world. Olimp Invest provides this opportunity to corporations.

Partnership with Olimp Invest gives the corporation the opportunity to use trusted partners and the **guaranteed result of the company's listing on the US or Canadian stock exchange.**

Olimp Invest can place the company on OTC Markets, NASDAQ&NYSE, TSX, CSE or on any other US or Canadian stock exchange, and also explain the difference between them.

Corporations need to tell about their preferences and based on them, Olimp Invest will list the company on the US or Canadian stock exchange through an IPO or reverse merger in the shortest period possible.

Olimp Invest can provide financing to cover all costs of the procedure for listing on the US or Canadian stock exchange.

WHY DOES COMPANY NEED TO GO PUBLIC?

The status of a public company is a priority for investors, partners, foundations, banks, future customers, since the absolute openness of the financial data of a public company is audited by a certified CPA auditor, and also verified by licensed lawyers, and all of this is controlled by the SEC, which protects the interests of investors and gives you a completely different status in comparison to non-public companies.

A public company is a sign of quality, reliability, openness and it is a guaranteed verified company by services such as SEC and FINRA.

There are many strategies that allow a company to go public. The most common and popular ways are **reverse merger** and **IPO**.

Olimp Invest provides assistance in both these directions. The main determining factor is the company's goals. No matter the IPO or reverse merger, it is the best solution for a private company that intends to raise capital through a public offering. In short, an IPO is a long, exhausting and very expensive process. Reverse merger is a solution for companies that do not want to wait, it is a very fast process for a company to enter **the US or Canadian stock exchange**, but also not cheap.

Olimp Invest offers both methods and guarantees 100% of listing your company on the US or Canadian stock exchange.



IPO

INITIAL PUBLIC OFFERING

It is a process through which a company issues and sells its shares, and becomes public.

Once a company enters the market through an IPO, it must work with the underwriter (a bank or several banks) to create a prospectus. The prospectus is a detailed financial report designed to help potential investors make reasonable decisions.

There are two ways to conduct an IPO.



OPTION A

The first is to do this through a broker dealer. The advantage of this method is that the broker-dealer has extensive experience, its database of contacts and cooperates with other broker-dealers. They will help you prepare a high-quality offer and take responsibility for the sale of your company's shares and attracting investments. This option is suitable for companies that intend to receive high investments and are also ready for a high level of expenses.

OPTION B

The second option (self-subscribing IPO) is for companies that plan to prepare their own S-1 / F-1 statement and sell their shares to local investors. The costs of this option are lower, but the investments, respectively, are also lower.



IPO is one of the most significant events in the life of a business.

If done right, it opens up a wide range of new business opportunities. However, this process requires careful studying and clear understanding of each step in your business plan, and (more importantly) the selection of a reliable company that will assist you throughout the process before, during and after the procedure.

Olimp Invest can help you save time and money while conducting an IPO for your company. It can reduce your operational costs, help avoid potential risks and errors, provide recommendations for improvement, give you understanding of what it takes to become public. A proven and comprehensive approach from Olimp Invest will strengthen your position as a public company.

Olimp Invest understands your needs and at the same time realizes the expectations and requirements of investors.



SERVICES

OLIMP INVEST INCLUDE

- ▶ Consulting on accounting and reporting matters
- ▶ Adjusting financial statements to the standards of a public company
- ▶ Support after IPO (10-K, 10-Q, technical accounting issues)
- ▶ Assistance in selecting a trusted audit company to structure the reporting of your company
- ▶ 100% financing of the process of listing shares on the US or Canadian stock exchange from Olimp Invest
- ▶ Attracting financing for your company's projects
- ▶ Creating investor relations infrastructure
- ▶ Creating a clear and effective investment proposal and strategic justification for IPO
- ▶ Filling out the registration statement (S-1, F-1)
- ▶ Submitting the registration application in the EDGAR service
- ▶ Consulting on the comments from the SEC and replies to them

REVERSE MERGER

It is a very fast and reliable way to make a company public. If you want to place the company's shares on the US or Canadian stock exchange as soon as possible, it is the perfect way. **Olimp Invest guarantees 100% placement of the company's shares on the US or Canadian stock exchange.**

Reverse merger with a shell company allows the private company to become public, having received a controlling stake from the shell company, thus merging with it. During mergers, shareholders of a private company exchange their shares for new or existing shares of a public company.


Once the merger is completed, the private company becomes public, and its shares are freely traded. Reverse mergers are also used when a larger private company wishes to merge with a small public business.

A private company may conduct a reverse merger to facilitate access to capital markets and gain liquidity, which is related to stock quotes on the market or the company's presence on the US or Canadian stock exchange. Private companies usually only have access to private forms of equity, while public companies potentially have access to financing from a wider range of investors, meaning hundreds of thousands of investors around the world.

A reverse merger is known as a faster and cheaper way of public offering than an initial public offering (IPO).

WHY ENTER THE MARKET THROUGH A REVERSE MERGER?

When a private company decides to go public, a number of key benefits of a reverse merger may be crucial:



Olimp Invest provides a unique chain of services, an absolutely complete set of tools for listing on the US or Canadian stock exchange.

► Promptness

Reverse Merger is a fairly quick procedure and can be completed in a few weeks. You spend less time on the whole procedure than on the IPO procedure.

► Predictability

You know all transaction costs in advance.

► Availability

Any legitimate business can become public through a reverse merger, regardless of financial size or condition.

► Low cost

Reverse merger is cheaper than traditional IPO.

► Simplicity

In a reverse merger, company owners lose less control over the stock. Transactions close quite easily because there are only a few parties involved.

► Independence

Marketing conditions do not affect success.

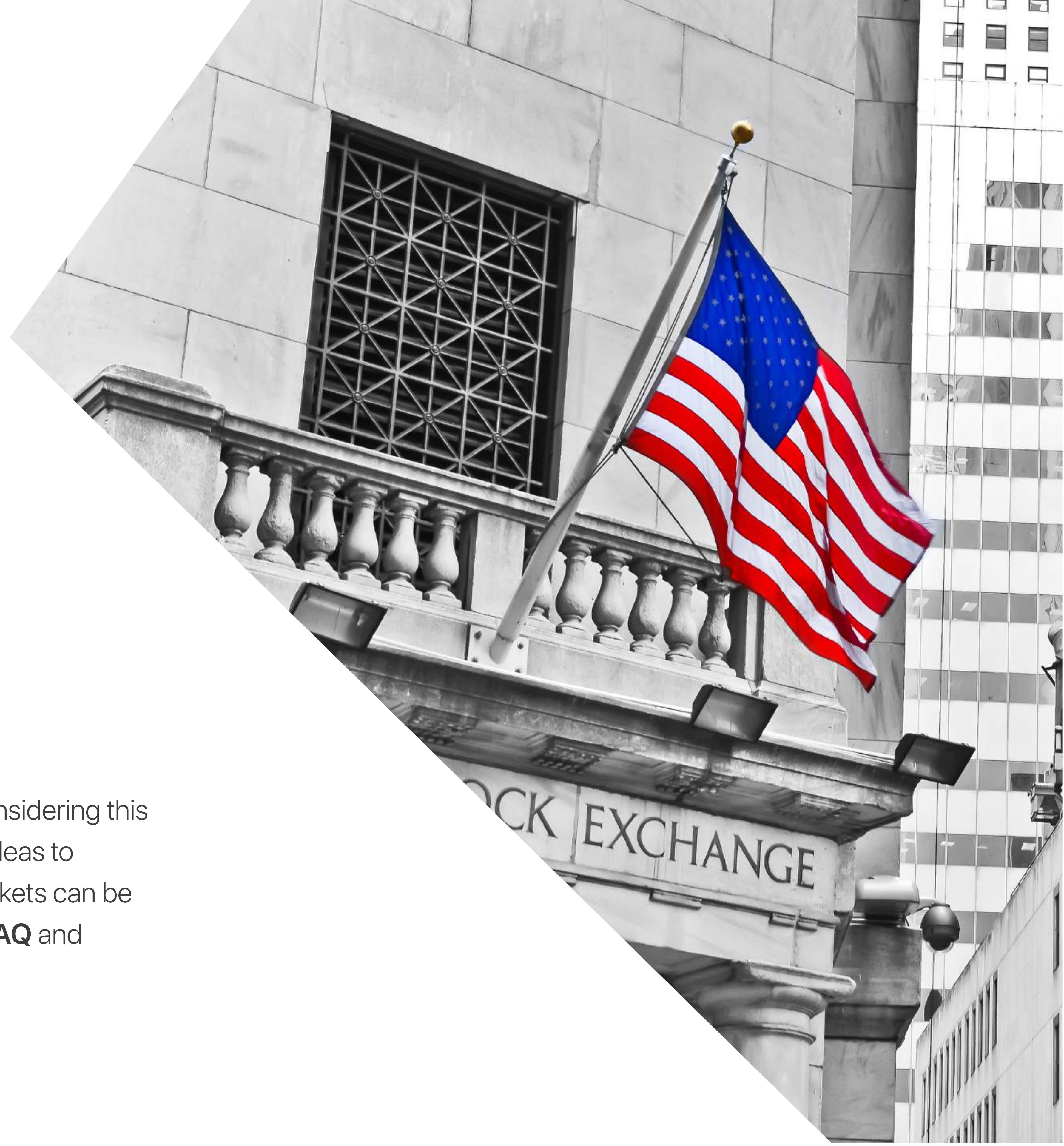
OTC MARKETS GROUP

It is an American venture financial market providing price and liquidity information for most over-the-counter (OTC) securities.

OTCQX
OTCQB
Pink

} are three markets OTC-traded securities are organized into.

OTC Markets is **less expensive** and strict in its regulations for companies. Considering this fact, it is suitable for small business with potentially profitable and interesting ideas to examine the demand for liquidity in the shares of foreign companies. OTC Markets can be used as an interim stage of entering the large US stock exchanges like **NASDAQ** and **NYSE**.





HERE ARE SOME OBVIOUS ADVANTAGES FOR TRADING ON OTC MARKETS:

- ▶ Your company's performance becomes more transparent and officially audited in accordance with US standards
- ▶ Over 100,000 investors around the world can invest in your company
- ▶ You become investment-attractive and reliable for receiving loans on beneficial terms
- ▶ The effectiveness of your investor relations programs increases
- ▶ You improve the ability to maximize the company value, diversifying your shareholder base. You receive an acknowledged evaluation of your company.
- ▶ Your company attracts partners around the world through publicity. The publicity takes the company to a completely different level.

Your company may contact OTC Markets to understand what the US market is like.

If the demand for your stock in the over-the-counter market increases, you can switch to NYSE or NASDAQ afterwards.



NASDAQ

It is one of the largest US electronic stock market in terms of shares traded and is home to leading companies across all industry sectors such as Microsoft, Intel, Google, Apple, Facebook, Tesla, Oracle, Nokia, Amazon, K-Swiss, Carlsberg, Starbucks and Staples.

The NASDAQ Global Market requires companies to have income from continuing operations before income taxes in the latest fiscal year or in two of the last three fiscal years to be \$1 million or more. The NASDAQ Capital Market has a lower entry barrier, requiring net income from continuing operations in the latest fiscal year or in two of the last three fiscal years to be at least \$750,000.

Companies trading on NASDAQ are usually more growth-oriented.

Over the past decade, it has listed far more companies than any other exchange. Although it made its initial reputation as a growing-company exchange, NASDAQ today offers a market tier with arguably the highest listing standards – the NASDAQ Global Select Market – to provide a platform for mature, blue-chip companies. NASDAQ will continue to offer routing to competing exchanges through its options trading platform.

An aerial, black and white photograph of a dense urban skyline, likely New York City. The image shows a variety of skyscrapers of different heights and architectural styles, packed closely together. The perspective is from a high angle, looking down on the city. The sky is not visible, as the buildings fill the frame.

CANADIAN STOCK EXCHANGES

Multinational corporations tend to list on stock exchanges in more than one country. This decision increases their stock liquidity and reduces risks of losses caused by unstable currencies and markets.

Canada is politically and economically stable. The country's resource-rich economy provides the exchanges with one of the highest levels of stability and strength. Canadian financial system is one of the strongest in the world, inflation rates are kept under control.

Canadian stock exchanges maximize visibility and liquidity, foster entrepreneurial spirit, while also offering better protection to investors. Another benefit for companies is the fact that the timeline for going public in Canada is shorter and cheaper than those in other countries.

TORONTO STOCK EXCHANGE (TSX)



Toronto Stock Exchange (TSX) is the largest stock exchange in Canada and one of the largest in North America. It goes after the New York Stock Exchange (NYSE) and the Nasdaq by capitalization. It's the largest exchange in the world by the number of listed securities.

Toronto Stock Exchange opened in 1861 with 18 stock listings and has since become an innovator in securities-trading technology. It was one of the first major exchanges to adopt electronic trading, abandoning its trading floor for a fully computerized system.

The Toronto exchange is one of the few that covers all factors of the mining industry, therefore, small to medium-sized companies in technology and health care enjoy greater visibility in the Canadian stock exchanges. Greater market attention leads small and medium-sized companies to greater investment demand.

Costs of going public and maintaining on TSX are less than the U.S. stock exchanges. There are also fewer restrictions than on the U.S. markets.

Lower volatility and regulations coupled with greater flexibility and transparency provide the fact that 40% of the trading on TSX are from outside of Canada.

CANADIAN SECURITIES EXCHANGE (CSE)



The CSE is the primary competitor of the Toronto Stock Exchange as a technology-focused Canadian exchange. The Canadian Securities Exchange, unlike the TSX, offers simplified reporting requirements and this way reduces the barriers to listing.

The Canadian Securities Exchange (CSE) began operations in 2003 to provide a modern and efficient alternative for micro-cap and emerging companies looking to access the Canadian public capital markets. It was recognized and approved by the Ontario Securities Commission as a stock exchange in 2004.

The CSE operates all electronically and does not have a traditional trading floor. The trading system is fully automated and is based on price-time priority. Securities are traded in Canadian dollars. The companies are listed on the CSE must have a minimum market cap of \$5 million. According to the exchange, there were about 580 companies listed on the exchange in the beginning of 2020.

As CSE's management mentioned their objective is to provide the lowest cost of Canadian public capital for entrepreneurs by providing efficient and cost-effective primary listing services and liquid and accessible secondary market trading services for all Canadian issuers.

The CSE attempts to remove the duplication of regulation between the exchange and the provincial securities commissions. The purpose behind the exchange is to strengthen investor confidence in emerging companies through enhanced disclosure and high regulatory oversight standards.

WHY CHOOSE

OLIMP INVEST?

- ▶ Provides a 100% guarantee of the placement of company shares on the US or Canadian stock exchange.
- ▶ 100% pays for the process of listing the company on the US or Canadian stock exchange.
- ▶ Attracts hundreds of thousands of investors from all over the world for you.
- ▶ Makes the company public in one month.
- ▶ A perfect long-term partner for you.

WE CAN MAKE YOUR BUSINESS A PUBLIC COMPANY OVERNIGHT

Contact Us

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🌐 <https://olimpinvestments.com>